



FACT SHEET

About World RoboCup 2022, Bangkok, Thailand

RoboCup (www.robocup.org) is an international scientific initiative with the goal of advancing the state of the art of intelligent Robots, AI and Automation. Established in 1997, RoboCup originally chose to use soccer as a central topic of research, aiming at innovations to be applied for socially significant problems and industries, creating teams of fully autonomous, cooperative robots that exhibit advanced competitive behaviours and strategies. The idea then began that by 2050, inventors would be able to invent an automated robot that could compete against a team of World Cup champions using rules announced by FIFA. In order to achieve such objectives, the development has been divided into several fields, creating a network of cooperation to transfer and exchange of knowledge in the field of Robotics, AI and Automation between educational institutions of all levels, as well as various research agencies around the world. RoboCup has gained widespread attention and developed rapidly.

Presently, RoboCup has over 3,000 participants from 45 countries around the world each year and tends to increase continuously. Every year, the given problem will be adjusted to make it closer to the real-world practicality. The hosting country of RoboCup rotates around various continents. This year is the turn for Asia and Thailand receives the honor to host the event under the name **RoboCup 2022, Bangkok, Thailand** (2022.robocup.org).

Dates & Venue

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|-------------------------------|-----------------|--------------------------|
| • Construction | 10 July 2022 | BITEC Hall EH100 |
| • Construction and Team Setup | 11-12 July 2022 | BITEC Hall EH98-100 |
| • Competition and Exhibition | 13-16 July 2022 | BITEC Hall EH98-100 |
| • Symposium | 17 July 2022 | BITEC Grand Hall 201-203 |

Visitors will see

- RoboCup Leagues
- Robotics & AI Exhibitions
- Robotics Startup & Pitching
- RoboCup Symposium

10 Reasons to Sponsor and/or Exhibit at World RoboCup 2022

- Attended by over 15,000 dedicated students, teachers, staff, professors, engineers, scientists, researchers, innovators, mentors, chaperone and parents
- Attended by 3,000 participants from around the world, plus 1,000 companies (government agencies and private sectors)
- Around 45 countries represented
- Over 5,000 local business and public spectators
- Your Corporate Branding in international robotics community

- Do more business and actively network with target group
- Showcase your technology solutions and influence purchasing decisions
- Allow your first discussion with new prospects face-to-face... research says that exhibitions are the most effective way to demonstrate technology
- Allow prospects to use all five senses to compare and evaluate your products
- Facilitate two-way communication and instant feedback

Areas of Interest for Exhibition

•Artificial intelligence •Industrial robots •Logistics robots •Personal service robots •Medical and healthcare robots •Rescue robots •Construction and inspection robots •Automation •IoT- and ICT-related technologies •Camera and image processing technologies •Actuator and related technologies •Self-driving technologies •Control and embedded software •Promising intellectual property and research •Other robot-related technologies, products, and services •Corporations promoting the use of robotics, AI and automation

Who will visit?

- Academia, educational institutes, students
- Big corporations
- Business establishments from AI and automation, IoT- and ICT-related technologies, automotive, electrical & electronics, assisted reality, virtual reality (VR) & augmented reality (AR), meatspace, multiverse, NFT or Non-Fungible Tokens, finance, food and other using robotics and AI
- Business entrepreneurs, startups
- Government agencies
- Scientists, researchers and innovators
- Venture capitalist
- Public visitors with abiding interest

Sponsorship & Exhibition Package

Sponsorship Package	Thai Baht	US Dollar	Exhibition Booth Package	Thai Baht	US Dollar
Diamond Sponsor (incl. 80 sqm. exhibition space)	3,000,000	100,000	Standard Booth 3m x 3m	75,000	3,000
Platinum Sponsor (incl. 40 sqm. exhibition space)	1,000,000	30,000	Standard Booth in Robotics & AI Pavilion (3m x 3m)	65,000	2,500
Gold Sponsor (incl. 20 sqm. exhibition space)	500,000	15,000	Standard Booth in Startup Pavilion (3m x 3m)	55,000	2,000
Silver Sponsor (incl. 9 sqm. exhibition booth)	300,000	10,000	Standard Booth in RoboCup Alumni	55,000	2,000

*Thai Baht is applicable to organizations having a registered office in the Kingdom of Thailand and fee is subject to 7% VAT.

*US Dollar is applicable to foreign organizations without registered office in the Kingdom of Thailand and fee is inclusive of 7% VAT.

More information on sponsorship and exhibition, please contact Khun Wasamon at 087 999 5289, 02 559 0856-8 or email: wasamon.s@exposis.co.th